



CHAPEL HILL NEWS

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Colleen

Striving for More Than a Cure

Diane Moore, Founder

Thanks to Jennifer for bringing Diane Moore of Striving for More Than a Cure to speak with us this evening. Her story is both heart-breaking and heartwarming. She began this non-profit organization after losing her 9 year old daughter, Colleen, to cancer. Because the pain of childhood cancer isn't just physical. They envision a community where all children with cancer and their families receive emotional and spiritual support. Striving for More Than a Cure is a tax-exempt non-profit organization. They work closely with both UNC and Duke Pediatric Oncology. Colleen was treated at both.

Facts

- Approximately 12,500 children are diagnosed with cancer annually in the United States.
- About 4,000 children die from cancer each year. That's 11 children every single day, every single year.
- Childhood cancer survival rates are rising. However, overall incidence rates of childhood cancer have increased by 33 % since 1971.
- The intensive treatment for childhood cancer is often lengthy, and always time-consuming. Some diagnoses are treated outpatient for over three years; others require lengthy inpatient stays.
- The treatment includes painful procedures and numerous side effects.

Striving for More Than a Cure seeks to reshape attitudes to recognize psychological and emotional support as an integral part of cancer care. Education is a key component of all we do.



Diane



Meeting Notes

Program

Striving for More Than a Cure

Humor and Insights

Bob and Trish shared humor this evening.

Life Membership Game

No winner in the game this evening, That means even more for the next time!

Name Badges & Pins

Remember to wear your name badge and pin to Optimist events and order your new badge from Bob.

Yellow Optimist Shirts

Let Phyllis know if you want a yellow shirt with the Optimist logo at cost, only \$20.

For more information, visit the web site:

<http://www.striving4more.org/>



## October 1st 10K Race

The Carrboro 10K is the second event in Le Tour de Carrboro, a 3 race series. The race starts and finishes at McDougle Middle School and winds through the neighborhoods of Carrboro.

This race is selected as the RRCA 10K State Championship race and RRCA awards will be given.



For this race, we are providing staffing for 2 water stops and an information tent at McDougle. The Optimist Club of Chapel Hill is one of the Cardinal Track partners who benefit from the proceeds. Last year their generous donation was a great help in funding our programs for the children we serve in Orange, Durham, and Chatham counties.



### ANNOUNCEMENTS



- Thanks to **Curtis** for being the 1st to turn in \$\$ for **selling all 10 of his tickets** for our fundraiser on **October 16th** \* Sip, Savor & Support tasting with **Total Wine & More**. The **Meat House, Blue Sky Oil & Vinegar, cheese vendors, and The Chocolate Door** are lined up to provide additional tasty items!
- **Bob & Trish** met with **Trish Dallen** and the **Octagon Club** this week.
- Beth provided maps for volunteers for **Carrboro 10K race** and times to arrive.
- Bob will be ordering **new name badges** soon. Let him know if you want one.

UPCOMING EVENTS	Oct 1	Carrboro 10K Race, McDougle Middle School, 7 am (2 water stops)
	Oct 5	Budget Planning Meeting (all members welcome)
	Oct 12	Program: Kimberly Walker, PR , Durham Police (Marge)
	Oct 16	Sip, Savor & Support at Total Wine & More 7-9 pm
	Oct 19	Program: to be announced
	Oct 26	Board Meeting
	Nov 2	1st Wednesday
	Nov 11-12	NC East 1st quarter District meeting, Goldsboro
	Nov 24	Thanksgiving Day—Gallop & Gorge race
	Nov 27	Ronald McDonald House dinner

SELL  
ALL TEN  
OF YOUR  
TICKETS FOR  
**Sip, Savor  
& Support**  
October 16  
7-9 pm  
at Total Wine

OPTIMIST CLUB OF CHAPEL HILL			
President:	Bob Verne	rverne44@gmail.com	919-619-2969
Sec/Treas & News Editor:	Phyllis Stout	pstout@fmrealty.com	919-698-7612
Program Chair	Marge Clemons	maggiew013@yahoo.com	919-265-8515