



Bringing Books to Children

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Members Present

- Jennifer Albright
- Beth Anderson
- Jim Casey
- Marge Clemons
- Jerry Phelps
- Phil Stephens
- Phyllis Stout
- Bob Verne
- Trish Verne

Program

Bringing Books to Children
Pam Maxson

Thanks

To members who shared humor tonight: Jerry, Bob and Phyllis

Life Membership Game

No winner tonight, so the fund carries over to next time.

This evening we once again welcomed Pam Maxson for an update on the Bringing Books to Children project. This year the project raised approximately \$30,000 which enabled them to provide book bags, books and a pen to each child in the Head Start and Early Head Start programs in both Durham and Orange Counties.



Pamela Maxson, Ph. D.
Research Director, CEHI

By getting discounts of 40% to 60% from book publishers, they were able to maximize the volume of books they could purchase. Book bags for Head Start children were designed so that English speaking students received 3 books in English and Spanish speaking students received 2 books in Spanish and 1 in English. For the younger children in Early Head Start, ages 3 and 4, each bag had 2 books.

Books were labeled with the project and a personal bookplate on which each child could write his or her name with the pen provided. Their project promotes the pride in book ownership and encourages reading by children and their families.

At the gathering in April to assemble the materials, Beth was able to be present to help. She indicated that it was a very efficient operation and also a great 'party' atmosphere. Perhaps more of us can help with assembly next year.

Next year we may want to consider how we might also help during distribution when the bags are delivered and books are read in the classrooms.

Pam expressed their gratitude for our donation of \$1,000 and shared 'thank you' notes from children.

This project provided 642 children with book bags and also contributed books to 41 classrooms. A total of 2168 books were delivered in May.



For additional information on this project and other projects from CEHI, check their web site:

www.nicholas.duke.edu/CEHI

4 on the 4th Race

Thanks to all the volunteers who will be helping Sunday morning with the Cardinal Track Club race, **4 on the 4th**. This year, we will need to arrive at **6:30 am** at McDougal School to get our work assignments, so make sure to set your alarm! Contact Jerry if you have not yet signed up to help.

We appreciate that the Cardinal Track Club has once again chosen our club to help with their races. This is a major fund raiser for us as well as an opportunity to spread the word about our club.



Planning for Our Year-End Celebration

Several approaches about how we will do our year-end celebration this year were discussed. Various members noted their perspectives and a variety of suggestions were made. If you have comments to provide, please send them to Beth on email. Beth will be putting together a committee to plan and execute whatever approach we take. Special thanks to Marge and Beth for initial research.

☆☆☆☆☆ President's ANNOUNCEMENTS ☆☆☆☆☆

- OCCH Web Site: Bob, Beth and Phyllis have volunteered for the committee to consider re-design options for our web site. They will be meeting to take this effort further and will provide the club with recommended changes. They will also then meet with web developers to get pricing options.
- Trish has contacted the leaders for the Camp Kaleidoscope events and will provide us with more details SOON. It looks right now as if our visit for our traditional watermelon seed spitting contest is likely to be on or around July 13th.
- Beth provided the initial information that has been collected about ordering shirts for our club. This is intended to enable us to present a consistent image when we attend events for our Optimist club. We discussed options and Jerry offered to gather information about a vendor that can do embroidery on shirts we provide. Watch for additional information on this topic.
- Bob continues planning with Orange County Volunteers for Youth for a potential outing with the children for Bowling. We expect to have additional information soon about whether we can do this event this year.

UPCOMING EVENTS

July 4	4 on the 4th Race
July 7	' First Wednesday ' Optimist Meeting
July 14	Program: DiShon Cain, Youth Programs, Dispute Settlement
July ??	Board Meeting (not on the 21st) Beth will pick new date
July 28	Program: Rev. Charles Barnes, Nationwide Insurance
August 4	' First Wednesday ' Optimist Meeting
August 11	Program: Keith Chadwell, Deputy City Manager of Durham
August 18	Board Meeting
August 25	Program: Earl Phillips, Community Engagement

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The Optimist Club of Chapel Hill
with *lucy love*
sponsors
Lending Legs for Learning
5 K Fun Run & Walk-A-Thon
June 5, 2010

One month after the Lending Legs for Learning walk/run, Lucy Murdock will present the fruits of her efforts to the Children's Hospital. She is scheduled to deliver the books Tuesday July 6 at 10:30. If you care to join the event contact Beth for further details.

International Convention

Bob and Trish will be attending the convention of Optimist International next week in Denver, Colorado. We look forward to hearing about it when they return.

Be sure to check page 10 of your Optimist magazine for the great article that Trish did highlighting our "Kisses for Childhood Cancer" efforts. Thanks for the PR, Trish!