



CHAPEL HILL NEWS

2010 CENSUS: IT'S ABOUT MONEY, POWER AND THE FUTURE

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Members Present

- Jim Casey
- Marge Clemons
- Max Drake
- Henry Jefferson
- Phil Stephens
- Phyllis Stout
- Bob Verne
- Trish Verne

Program

- Robert Stevens
- Connie Leeper

Visitor(s)

- Jane Stout

The Life Membership Game fund is at **\$14**. The game was played this evening, but no winner tonight!

Thanks to Henry Jefferson, for leading our meeting this evening.

We had two speakers this evening, Robert Stevens from the Census Bureau and Connie Leeper from the Southeast Regional Justice Network. Both spoke with us about the importance of gaining an accurate count in the 2010 census and how we can help.

The 2010 Census will help communities receive more than \$400 billion in federal funds each year for things like: Hospitals, Job training centers, Schools, Senior centers, Bridges, tunnels and other-public works projects, Emergency services.

The biggest barriers in getting people to respond are concerns about confidentiality and privacy of the data. It is estimated that the 2000 census captured only 65% of the population. In 2010 steps are being taken to capture frequently missed segments of residents such as people of

ONLY 10 QUESTIONS

color, black males 18-24, homeless, and undocumented aliens. The census needs to count every resident, not just citizens.

Over-counting can also be a problem. Counts get skewed by unusual circumstances, such as college students getting counted twice, once at permanent home and once at college residence.

Penalties for violating data privacy are severe: \$250,000 fine and potentially jail. Connie indicated that she knew of NO VIOLATIONS.

Forms will be mailed March 15-17th and are due back by April 1st. If the form is not returned by mail, it will be re-sent then the address will be visited if still not received.

We are asked to promote participation in the census in every contact venue that we have, both within our Optimist programs and in our personal lives. With only 10 questions to answer, and assurances that responses will be held in confidence, the Census Bureau is committed to getting the best, most accurate data.

PRIVACY is CRITICAL

PRESIDENT'S NOTES

NOW Meeting is scheduled for March 3rd. It is critical to get names of guests to Madeline right away. We need a volunteer to help plan this meeting.

Our **RETREAT** is scheduled for Saturday, March 13th from 9:30 am until 2 pm. Let Beth know if your attendance plans change.

The **OI Matching Grant** program will accept requests for matching funds for local projects. The due date for application is March 19th.

FRESH MARKET UPDATE

Henry Jefferson has submitted our application to Fresh Market for sponsoring a Wine Gala event. This event could potentially be a wonderful fundraiser for us and help Fresh Market attract customers and promote sales.



The corporate office is currently reviewing our application and we hope to hear a decision soon.

In addition to raising funds, this event, if approved, could potentially provide an opportunity to promote our club in the community.

FUNDING REVIEW FEBRUARY 24TH



At our board meeting next week, we will be reviewing applications for funding from several local projects.

Please make every effort to be there and participate in these important discussions.

Beth will be sending out the applications we have received to date so that we can all look them over ahead of time.



UNC-TV AND DUKE FUNDRAISING

Volunteers are still needed for the UNC-TV "Festival" on-air fundraiser to be held February 27 - March 28, 2010. On Sunday, **March 7th**, volunteers from the Optimist clubs in the Triangle area will man the phones from **6-11:30 pm**. Volunteers need to arrive **promptly at 6 pm** for training on use of phones and recording pledges.



The Duke Children's' Hospital fundraiser was held

Wednesday, Feb 10th

Thanks to Bob, Trish, Beth, Jerry, and Marge for volunteering and working this event.

DISTRICT UPDATES & AWARDS



Bob and Trish attended the district meeting last weekend and brought our club certificates for participation in the A&A program and appreciation for our support of the Boys and Girls Homes. Trish showed us a wonderful book about the Boys and Girls Homes. We also got several patches to be added to our banner. Marge Clemons received several items as 'thank you' for sponsoring Jennifer.

The newest club in our district has 38 members after only 3 weeks. We need to get busy!

UPCOMING EVENTS

- Feb 24th Board Meeting (PLUS funding reviews)
- March 3rd NOW Meeting
- March 6-7 CCC at Wal-Mart New Hope
- March 7th UNC-TV Fundraiser
- March 10th Folk singer, Joe Thompson and Band
- March 13th Retreat—location tbd
- March 17th Madeline Jefferson
- March 24th Board Meeting

OPTIMIST CLUB OF CHAPEL HILL

President:	Beth Anderson	bethellenwatermellon@gmail.com	919-932-7343
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CCC Collections

Contact Jim or Beth

farmerjc@aol.com

bethellenwatermellon@gmail.com

to volunteer for:

March 6th & 7th

Wal-Mart New Hope

Need more help!

March 27th & 28th

Harris Teeter

Chapel Hill North

April 10th & 11th

Wal-Mart Hillsborough

April 24th & 25th

Harris Teeter

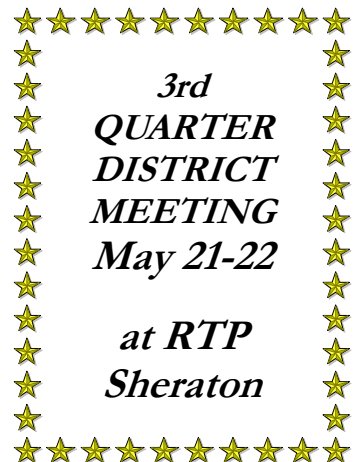
University Mall

June 5th & 6th

Harris Teeter

Chapel Hill North

Remember that this is one of our primary fundraisers. Find a way to help out!



*3rd
QUARTER
DISTRICT
MEETING
May 21-22*

*at RTP
Sheraton*